

A NEW SOURCE OF PROTEIN FOR BETTER PERFORMANCE



JOXTY[®] PROTEIN

A snack evolution brought by a new source of protein. Recharge your energy quickly with soy protein and fava beans combined with the traditional flavour of potato chips! Snack smartly, tastily, and guilt-free. Chips are no longer just empty calories. They have become part of a healthy lifestyle.

UP TO 50% PROTEIN

One 40g package (= 1 portion) of baked protein chips contains 20 grams of protein.

PATENTED PRODUCTION

Our unique production process preserves a high protein content in every chip.

LOW FAT CONTENT

The baked chips product line contains only 1.2 g of fat per 40g (=1 portion).

PLANT-BASED PROTEIN

The chips contain soy protein and fava beans, a plant-based source of protein.

100% NATURAL

All our snacks are:
FREE of chemical colouring
FREE of artificial flavours
FREE of GMO



JOXTY[®] PROTEIN CHIPS

BAKED HI-PROTEIN CHIPS

SALT

INGREDIENTS: soy protein (44%), ground fava beans, potato flakes, potato starch, sunflower oil, salt (1%).
Keep in a cool and dry place.

| AVERAGE NUTRITIONAL VALUES PER | 100g | 40g |
|--------------------------------|---------------------|--------------------|
| ENERGY VALUES | 1715 kJ 405 kcal | 686 kJ 162 kcal |
| FATS | 2.9g | 1.2g |
| OF WHICH SATURATED | 0.9g | 0.4g |
| CARBOHYDRATES | 41g | 16g |
| OF WHICH SUGARS | 2.6g | 1.0g |
| FIBER | 3.8g | 1.5g |
| PROTEINS | 50.0g | 20.0g |
| SALT | 2.6g | 1.0g |



PACK: 40g
PACK IN BOX: 6 pcs
BOX DIM. (W X H X D): 15 x 30 x 19 cm
BOXES IN LAYER: 20
SHELF-LIFE: 12 MONTHS

FRIED HI-PROTEIN CHIPS

SWEET CHILLI

INGREDIENTS: soy protein (35%), ground fava beans, sunflower oil, potato flakes, potato starch, sweet chilli flavour (dried vegetables (onion, tomato powder, paprika floca, garlic), dextrose, salt (max. 23%), aroma oil, (rapeseed), yeast extract, spices (sweet pepper), spice extracts, anti-caking agent E 551) (4%), salt.
Keep in a cool and dry place.

| AVERAGE NUTRITIONAL VALUES PER | 100g | 50g |
|--------------------------------|---------------------|---------------------|
| ENERGY VALUES | 2033 kJ 485 kcal | 1017 kJ 243 kcal |
| FATS | 21.0g | 10.3g |
| OF WHICH SATURATED | 2.7g | 1.4g |
| CARBOHYDRATES | 32.0g | 16.2g |
| OF WHICH SUGARS | 3.2g | 1.6g |
| FIBER | 3.0g | 1.5g |
| PROTEINS | 41.0g | 20.5g |
| SALT | 2.1g | 1.0g |



PACK: 50g
PACK IN BOX: 12 pcs
BOX DIM. (W X H X D): 40 x 22 x 30 cm
BOXES IN LAYER: 8
SHELF-LIFE: 9 MONTHS

FRIED HI-PROTEIN CHIPS

CREAM & SPRING ONION

INGREDIENTS: soy protein (34%), ground fava beans, sunflower oil, potato flakes, potato starch, sour cream and onion flavour (dried vegetables (onion, parsley), glucose syrup, salt (max. 20%), dried whey (contains lactose) (4%), salt. Keep in a cool and dry place.

| AVERAGE NUTRITIONAL VALUES PER | 100g | 50g |
|--------------------------------|---------------------|---------------------|
| ENERGY VALUES | 2030 kJ 484 kcal | 1015 kJ 242 kcal |
| FATS | 20.0g | 10.2g |
| OF WHICH SATURATED | 2.7g | 1.4g |
| CARBOHYDRATES | 33.0g | 16.3g |
| OF WHICH SUGARS | 2.6g | 1.3g |
| FIBER | 3.0g | 1.5g |
| PROTEINS | 41.0g | 20.6g |
| SALT | 2.0g | 1.0g |



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FRIED PROTEIN CHIPS

CHILLI & LIME

INGREDIENTS: potato granules (28%), potato starch, soy protein (20%), sunflower oil, chilli and lime flavour (4%) (glucose syrup, salt (max. 23%), dried vegetable (onion), dextrose, flavour, oil (rapeseed), yeast extract, natural flavouring, spice extract/s), salt, raising agent: sodium bicarbonate, acidity regulator: citric acid.
Keep in a cool and dry place.

| AVERAGE NUTRITIONAL VALUES PER | 100g | 50g |
|--------------------------------|---------------------|---------------------|
| ENERGY VALUES | 2076 kJ 496 kcal | 1038 kJ 248 kcal |
| FATS | 26.0g | 12.9g |
| OF WHICH SATURATED | 3.0g | 1.5g |
| CARBOHYDRATES | 44.0g | 21.8g |
| OF WHICH SUGARS | 1.5g | 0.7g |
| FIBER | 2.0g | 1.0g |
| PROTEINS | 21.0g | 10.7g |
| SALT | 2.2g | 1.1g |



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FRIED PROTEIN CHIPS

PAPRIKA

INGREDIENTS: potato granules (28%), potato starch, sunflower oil, soy protein (20%), paprika flavour (4%) (spices (sweet pepper), salt (max. 25%), glucose syrup, yeast extract, dextrose, dried vegetables (garlic), anti-caking agent E 551, aroma, spice extracts) salt, raising agent: sodium bicarbonate, acidity regulator: citric acid. Keep in a cool and dry place.

| AVERAGE NUTRITIONAL VALUES PER | 100g | 50g |
|--------------------------------|---------------------|---------------------|
| ENERGY VALUES | 2074 kJ 496 kcal | 1037 kJ 248 kcal |
| FATS | 26.0g | 13.0g |
| OF WHICH SATURATED | 3.0g | 1.5g |
| CARBOHYDRATES | 43.0g | 21.5g |
| OF WHICH SUGARS | 1.3g | 0.7g |
| FIBER | 2.2g | 1.1g |
| PROTEINS | 22.0g | 11.0g |
| SALT | 2.4g | 1.2g |



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